



NOVO

# ANNUAL MINISTRY REPORT

*2023 Kingdom Impact*

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## OUR MISSION

*Novo is a band of creative missionaries sent to multiply movements of the gospel and mobilize the church for that mission around the world.*

2023 was my first full year serving as Novo's president, and it's been such an honor to lead and minister alongside the extraordinary people in this crew.

I've watched our teams grow stronger and our focus sharpen on this mission to multiply gospel movements in every place where Novo staff serve. Part of how we do that is by mobilizing everyday people to step into their identity in Jesus and equipping them to make disciples who make *more* disciples.

When there are people like that on every street, in every school, in every hospital,

on every soccer field, and a church in every neighborhood, the gospel begins to transform *everything* as many people become followers of Jesus—so much so that the very culture itself begins to look *"on earth as it is in heaven."* We're seeing this very thing happen in many places around the world.

The changes this year were significant across Novo, and not just for me. We settled into a reorganized internal structure, shifted our annual reporting rhythms, and welcomed some incredible new staff and partners with thriving ministries around the world. Because of these changes, we've opted to do something a little different when reporting the results of your Kingdom investment through Novo this year.

In these pages, I want to show you just a glimpse of that. In the past, we've reported

results across all of Novo in one big sum, and you'll still see some amazing overall results like that. But as we strive to assess our effectiveness across different parts of the world, we want you to see the differences in ministry in the regions in which we work.

But this is not just the result of our staff on the ground—this is also because of *you*. Your investment into the Kingdom through Novo is what has made all of this possible. You are an integral part of advancing the Kingdom and the Novo family.

So join me as we look back on everything the Lord did through our partnership this year, and celebrate all that we've witnessed.



Mark Thrash  
President, Novo-US







“I SAW A VAST  
CROWD, TOO GREAT  
TO COUNT, FROM  
EVERY NATION AND  
TRIBE AND PEOPLE  
AND LANGUAGE.”

Revelation 7:9



We believe that multiplying gospel movements is the best way to contribute to this vision in Revelation 7:9.

Movements of the gospel occur when the good news of Jesus spreads contagiously through a network of social relationships whereby many people become committed followers of Jesus and groups of these disciples rapidly multiply, radically impacting whole towns, cities, and nations with the presence of his Kingdom.

It is our goal to see a gospel movement in every location where God has called us to serve. Novo missionaries are determined, innovative, and responsive to the leading of the Spirit. They are compelled by this vision and equipped with the tools and processes to start, sustain, and multiply gospel movements around the world.

Over the last 43 years of Novo’s ministry, we have learned there are five core components that lead to rapid multiplication of new disciples and entire groups of people following Jesus. These groups can be effective regardless of culture or geography.

## 5 COMPONENTS of a Gospel Movement



**ACTIVATING Prayer**  
Lays the spiritual and supernatural foundations for gospel movements to launch and thrive



**ENGAGING Culture**  
Meets people at their point of need so that the gospel is relevant in their context



**MAKING Disciples**  
Helps people far from God become committed followers of Jesus



**GROWING Leaders**  
Equips men and women to lead and sustain movements



**FORMING Churches**  
Launches new vibrant communities of believers that grow and multiply



# SIGNS OF GROWTH

Along with the refining and learning that has been taking place within Novo, we want to be responsible in evaluating the fruit of our efforts in partnership with you. Over the last several years, we have seen remarkable outcomes in key areas. Comparing those results year-to-year can provide a glimpse of what God may be doing and where he may be taking us in the future.

## HIGHLIGHTS

- 565,243 new followers of Jesus in the last three years
- Thousands of people activated into mission in trainings on prayer and making disciples
- 65% of people involved in DBS groups became new followers of Jesus!
- New locations in the last 2 years: Nepal, India, Uganda, Pakistan, Sweden, France, Denmark, Yemen, Sudan, Greece, Macedonia, UAE, cities in the US, Mauritania, Ethiopia, Holland, Belgium

# IMPACT

	2019	2020	2021	2022	2023
DISCOVERY BIBLE STUDY (DBS) GROUPS	12,391	30,124	34,027	48,837	135,209
PEOPLE IN DBS GROUPS	168,556	287,876	453,137	680,961	1,103,863
NEW FOLLOWERS OF JESUS	40,184	89,192	86,620	200,175	278,448
CHURCHES FORMED	179	266	93	215	230
LEADERS TRAINED	20,612	23,664	18,765	12,777	24,773
STRATEGIC PRAYER <i>hrs/week</i>	1,220	1,585	1,617	1,390	6,722
NOVO-US & GLOBAL PARTNER STAFF	560	594	597	601	730

\*regional results in the following pages are from 2023

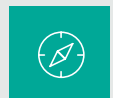




# MOBILIZE AND MULTIPLY

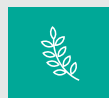
## YOUR KINGDOM IMPACT SPANS 91 NATIONS

One of the greatest barriers to seeing the Great Commission fulfilled is that there are just not enough workers. That is why Novo is focused on mobilizing these four types of workers into the harvest and empowering them to multiply disciples, disciple makers, and spiritual families.



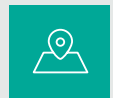
### CROSS Cultural

Missionaries sent to people groups completely different from their own



### NATIONAL Leaders

Local leaders empowered, resourced, and coached by Novo and its partners to minister in their own contexts. (see global partners)



### NEAR Culture

Those ministering to people groups in their own culture



### EVERYDAY Disciple-Makers

Ordinary people equipped to make disciples in their neighborhoods and communities

## GLOBAL PARTNERS

Around the world, Novo strategically partners with national leaders passionate about gospel movements. Novo trains and coaches these leaders with tools, and consults with them to create an organizational infrastructure to accelerate their ministry results. Together, we share mutual learnings, ministry tools, personnel, and resources. We work together for the sake of the Great Commission being fulfilled globally. All the results in this report are from our combined efforts.

### Europe

Novo UK  
Novo Germany  
Barnabas Csoport  
Kreativity  
NEO Leaders

### Africa

Ava Mission  
HTL Network  
NEO Leaders  
TwoFourEight

Middle East  
NEO Leaders

### Asia

South Asia Ministry  
Community Service Nepal  
Novo Singapore  
Novo Korea  
Reflejo

### Latin America

Reflejo  
Novo Venezuela/Ecuador

### North America

Novo Canada

Through the generosity of our partners in 2023, Novo has seen incredible Kingdom impact and has a sturdy financial foundation to continue mobilizing more workers into the harvest.

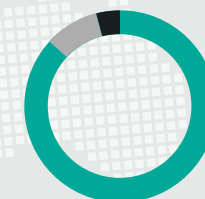


77%  
Givers are Families & Individuals



23%  
Givers are Churches & Organizations

2023 BUDGET: \$24,747,989



- Ministries 87%
- Administration 10%
- Development 3%

Our teams in the US are following God's lead to the places and people he has prepared. In Kansas City, hundreds of everyday disciple-makers are leading micro-churches in their homes. In Austin, Muslim refugees are getting the tangible resources they need and learning about Jesus. In Colorado, we're seeing multiple generations of leaders make disciples. In 2023:

- Our teams are supported with care, equipping, and coaching resources to thrive and accelerate ministry impact
- Experiential trainings are empowering and equipping thousands of workers into the harvest

**699**

hours each week our staff **practiced activating prayer**, including intercession, prayer walking, healing, blessing, and listening prayer

**3,332**

**people trained** to discern strategy for mission, use spiritual authority, and minister to those far from God as everyday disciple-makers

**138**

**new churches** formed. These churches typically start as DBS groups of new Christ followers, now living as a spiritual family

# UNITED STATES

2023 REGIONAL  
MINISTRY RESULTS



**747**

**Leaders were equipped and coached** to make disciples

**303**

Discovery Bible Study **groups started** or multiplied

**2,863**

**people participated** in Discovery Bible Study groups

# EUROPE

2023 REGIONAL  
MINISTRY RESULTS

In a place many would call "post-Christian," God has been on the move in some extraordinary ways. From ballet classes with Spaniards, to board games with Hungarian youth, to ministering to those coming out of drug addiction in London, the Lord is highlighting people of peace, just like in Matthew 10, and they are bringing hope to whole communities.



**UKRAINE** // When the war broke out, the team in Ukraine stayed and has been ministering to those displaced by the conflict ever since. They've provided emergency aid including food and shelter, winterization packs, psychological trauma care, and the hope of the gospel.



**GLASGOW** // Kids gather to hear a passage of scripture, act it out (sometimes with action figures), and learn from it together in what has affectionately been called "Pizzachurch," a Discovery Bible Study that is transforming the lives of kids, their schools, and families.



**REFUGEES** // The teams in Greece minister to the thousands of refugees that come there, and many became followers of Jesus and disciple makers. Now as they go into northern Europe, which was their hope from the beginning, they are making more disciples among the thousands of refugees there.



# MIDDLE EAST/EGYPT

2023 REGIONAL  
MINISTRY RESULTS



Did you ever think we would see a mass movement of the gospel among the peoples of the Middle East in your lifetime? Well, it's happening! Thousands of people are hearing the gospel and obeying, and their lives are transformed. Traumatized women have hope and value; vulnerable youth find the family of God; and dreams, visions and miracles are the norm as Jesus passionately pursues his children across the Middle East.

**59,516**

people became *new followers of Jesus*

**690,105**

*people participated* in Discovery Bible Study groups

**46,007**

Discovery Bible Study *groups started* or multiplied

## EGYPT



Disability is considered deeply shameful in Egyptian culture, with families often hiding family members with disabilities. But, that is all changing because of the gospel. Now 16,000+ people with disabilities and their families have hope and community, gathering to hear the gospel, worship, and fellowship.

## GAZA



Just before the attacks in October, a team had just moved to the city to begin making disciples there but were separated when the borders shut. After many weeks, they were finally able to reunite. Now they provide hygiene and food packages to those waiting at the Rafah gate in Egypt because they can't get back into Gaza.

## IRAQ



Even after escaping life as an Isis bride, women are cut off from society by shame. Teams working with these women provide intense psychological trauma care and the hope of the gospel. Their lives are being made new by the dignity of the family of God.



# AFRICA

2023 REGIONAL  
MINISTRY RESULTS

**10,868** *people became new followers of Jesus*

**1,181**  
leaders *trained to multiply movements* of the gospel

**106,456**  
*people participated* in Discovery Bible Study groups

Across Africa, leaders are rising up to engage the culture around them and bring the gospel in transformative ways. A former gang leader in the ghetto slums of Lagos uses rap to bring people together to hear the gospel; a former soccer player uses competitive jump rope to minister to kids in Nairobi; and a kid who grew up in an orphanage in Soshanguve, South Africa, is now a leader who is making disciples who multiply and make more disciples.

- Most of our leaders are under the age of 30, and they are raising up a new generation of disciple makers
- Leaders from all walks of life are healing from broken identities and mobilized to make disciples



**UGANDA** // You might think Uganda is a "reached" nation, but the deep divide between Christian and Muslim communities means that many never hear the gospel. Our teams there have incredible favor in the Islamic madrassas (schools) and universities to help students discover God in scripture, and thousands are becoming followers of Jesus.



In 2022, Novo began a strategic collaboration with a ministry led by national leaders that is seeing thousands of people in some of the most unreached and unengaged parts of the world become followers of Jesus. Novo helps to network movement leaders like these into a global community that provides encouragement, strategy, and training.

In addition to this,

- Our teams are ministering to hundreds of Afghans who fled across the borders into surrounding countries, providing safe houses, care, and hope in Jesus
- Eight new missionaries launched to some of the countries most hostile to Christianity



2023 REGIONAL  
MINISTRY RESULTS

ASIA

THE PEOPLE  
GROUPS WE  
MINISTER AMONG  
IN ASIA ARE LESS  
THAN 2% REACHED

**8,915**

everyday disciple-makers *multiplying gospel movements*

**75,665**

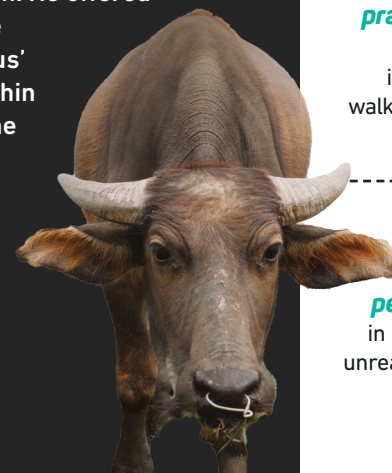
Discovery Bible Study *groups started* or multiplied

**205,173**

*people became new followers of Jesus*

**NEPAL** // Some villages in the mountains of Nepal are only accessible through a harrowing motorbike ride up the steep cliffsides. Among these villages, Novo's team of national leaders is sharing the gospel, and God is showing up in miraculous ways!

A brand new believer was so moved by what he read in scripture, he took his motorbike to a nearby village where no one had heard the gospel. He found himself in the middle of a healing ceremony for a very sick water buffalo that the whole community depended upon. He offered to pray for the animal in Jesus' name, and within 15 minutes, the buffalo was clearly doing better. Many people began to follow Jesus that day as a result!



**1,750**

*people participated* in Discovery Bible Study groups

**269**

hours each week our staff *practiced activating prayer* including intercession, prayer walking, healing, blessing, and listening prayer

**13,445**

*people participated* in praying regularly for unreached people groups

2023 REGIONAL  
MINISTRY RESULTS

LATIN  
AMERICA

In many of the places Novo staff serve across Latin America, the norms are shifting. Churches stymied by pandemic lockdowns began using Discover Bible Study to make disciples outside the walls of the church. Thousands of people regularly gather to pray for unreached people groups and are mobilizing new Latin American missionaries.





Will you celebrate with us these incredible results of God's work through Novo last year by continuing your partnership? When you make an investment with Novo to pursue movements of the gospel, we believe it is an investment in the Kingdom. Your partnership provides the essential mission support that releases resources our staff need to succeed and make it possible for many to hear and respond to the good news of Jesus. In addition, your investment extends the reach and effectiveness of Novo's work in places where gospel movements are starting and multiplying.

SCAN HERE



[novo.org](https://novo.org)

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**WE MAKE DISCIPLES**

*who make more disciples...*